Hi there

I have Reviewed the data and found the following things need to be done to get ready for phase 2

1. **Transaction dataset:**

the column Online\_order has missing values which needed to be updated by the client

Some of the data regarding the product details have been missing which has a order date I think this need to be rectified by client

1. **New Customers dataset:**

Some of the Job title data is missing which I found controversial to job industry.

Some of the Job Industry data is missing which I found controversial to job Title.

Some of column headers are missing which need to be updated by client.

1. **Customer Demographic Dataset:**

Gender Column has multiple Entries for single category which can be rectified by us with no problem

DOB column has Incorrect and missing data which needed to be updated by client.

Irrelevant column as default with unknown data which need to be validated by client

1. **Address Dataset:**

This dataset was accurate